



In an industry where chasing fleeting trends are the norm, we pride ourselves on creating enduring pieces that stand the test of time.

But unlike those others, Burnside/Sierra Pacific Apparel is not just a brand; we're a lifestyle, a community, a statement.

What sets us apart from the typical fashion market is our deep commitment to helping you build your personal and professional attire. Our collections have been designed for those who demand performance but don't want to compromise on style.

Every piece is built for experience.

So go ahead—run that extra mile, reach for that higher peak, dive into that new experience. With Burnside by your side, you'll be unstoppable.

Christina Magliaro











































